



Hello Boldheart!

Woohoooo! Your program anniversary date is fast approaching and we wanted to address *“What’s next?”*

Before we get into that, Fabienne asked us to suggest a process that will help you **really celebrate your accomplishments up to now** and feel deeply confident about going forward.

How do you know if you’ve been successful in the program so far? Well, as you remember from our *Getting Into The Vortex* exercises all this time, **we entrepreneurs often forget how much we’ve actually accomplished in a certain period of time**. As “achievers”, we are wired internally to focus on all that we *haven’t* done (oh, that elusive carrot of never getting “enough” accomplished!) *versus putting a positive focus on ALL that we have proudly accomplished and forgotten to fully celebrate*.

Remember, confidence is key to progress and you protect your confidence by acknowledging your accomplishments, significant or otherwise. This not only puts you in a vortex of high vibrational energy, it also dictates positive future results. So, here’s what we’d like to have you do as your initial program anniversary is approaching:



CELEBRATE YOURSELF! After reading this letter, take a few moments to **fill out the attached sheet, a slightly amended version of the *Getting Into The Vortex*** document you are used to. This time, as you’ll see, you are invited to *list all that you have proudly accomplished in your business in this program so far*. YES, the *entire time* we’ve been working together.

And then, in the second column, list **how being in Boldheart helped you accomplish this**. This is to give yourself some reflective time to appreciate ALL that you’ve accomplished so far, and giving you a chance to be deeply PROUD, even if you wish you would be further by now (we all do, even Fabienne, it’s human nature.)

Please take a moment to write down your insights at the bottom of this “amended” Vortex worksheet and ask yourself, *would I have done this all on my own?*

List your insight here: _____



PROJECT FORWARD! Now that you've had this chance to take stock of your progress, let's project forward.

What is your 2-year vision for business growth and quality of life? Where would you like to be in 24 months? What would you be happy to be living and experiencing?

Next business goal: _____

Next life goal: _____



APPREHEND OBSTACLES! Sometimes, we may have an idea as to what we want to accomplish next, but we don't always give ourselves the time to get clear on what might get in the way of reaching those goals. Let's have you take a moment to address these potential success inhibitors, so you can then get your needs met and soar.

What could get in the way of you achieving these new 2-year goals, both professional and personal?

(Examples: lack of clarity, no real strategy for getting there, not knowing how to do certain things, too many questions and not enough direction, lack of follow-through, lack of accountability, procrastination, not knowing what to prioritize first, not enough time to implement, overwhelm, confusion, bright shiny object syndrome, feeling alone, not always feeling confident, etc.)

Current business goal obstacles: _____

Current life goal obstacles: _____

How would overcoming these obstacles and achieving your new 24-month goals make a real difference in your life? What about your family's life?

Would you feel happy with your progress if, two years from today, you were in the exact same place you are now, having made little further progress? Why so?

As a reminder, there is no straight line in the universe. *Successful entrepreneurship is a journey, one that's about pace not race*, and your results will grow as you implement, whether you've surprised yourself with how fast you've gone, and even if it taking a little longer than you originally planned because life got in the way (let's have compassion and grace for ourselves, it happens to absolutely each of us.)

As you approach your anniversary date, you may be thinking about your next move, wondering if it makes sense to go it alone, especially now that you have been getting the *Strategy, Structure for your Nature* (Accountability) and *Community* you gain so much from Boldheart.

In the past, many had asked, ***“What if I can't get it all done or totally lose momentum when I'm back to being all on my own? I need you all with me to keep the momentum going! What's available to me?”***



As Fabienne has shared, the program is like a buffet. As you wouldn't eat everything on the buffet at once without getting sick, ***you're not at all expected to implement all 8 Activators in one go*** (there's too much to implement, and for many, it can take more time).

This is what the **Masters Track** is designed for, to give you the accountability, coaching, abundance of time, support and the loving community you've come to appreciate, so *you get it all done*. Masters is not about cramming more information into your already full brain. It's where you ***fully implement with us and each other's daily support, for as long as it takes.***

And to help you do so, we give you **four extra “Masters Only” days** of hot seats and planning each year...on top of being able to have access to your four Leverage meetings per year (you choose the Activator), the Annual Strategy Session, Pods, Q&A...at no extra charge.



The Masters Track includes everything you already know and love about Leverage, and more:

- A focus on more advanced, entrepreneurial, game-changing strategies and mindset
- Expert coaching during weekly coaching sessions with Fabienne (Derek & Summer)
- Your own Masters meeting each quarter, with Fabienne*
- The option to attend quarterly Leverage meetings
- Monthly Mastermind Pods with fewer participants, for more time and intimacy
- Monthly Implementation Sessions
- Quarterly Growth Marketing Activators

**During the 1-day meeting with Fabienne each quarter, you receive a highly strategic hot seat for moving you to the next big level of leveraging your business, with Fabienne's strategy, guidance, and direction.*

You get to experience all Activators again, from a more advanced place, being able to go through them again and rate your progress on a scale of 1-5 (so you know what to prioritize this quarter). We break down each project you need to work on most into a bite size action plan, one for each month. We work closely with you to get your obstacles resolved and your questions answered each week.

As you prepare for advancement into the Masters Track, you should know about a BONUS that we believe you'll really appreciate:



TAKE ADVANTAGE OF THE INCENTIVE! When you commit to advancing into your next year of Boldheart (prior to your upcoming anniversary date), **we will give you access to attend the upcoming Masters meeting.** So, *Instead of 4 extra days of access focused on your growth in an intimate setting, for saying yes to this continued journey before your anniversary date, you'll receive an extra Masters meeting (a total of 5 meetings) – at no extra charge.*

This bonus gift is only available when you decide to advance before your next live meeting, so time is of the essence.

That's not all!

We're delighted to offer you even greater savings with your existing grandfathered tuition as a way of saying "we appreciate you as a member".

Please reach out to us to discuss your next steps, so that you can take advantage of these two valuable rewards for reaching your next goals together.

In the meantime, we're here to answer any questions you may have, as always.

We look forward to continuing to support you on your journey to your next level!

Sending love,
The Boldheart Team

P.S. Now that you've had a chance to soak all this in, take a few minutes to fill out the amended *Getting into the Vortex* sheet attached, as well as the spaces above. Then, let's talk to discuss next steps.

GETTING INTO THE VORTEX

Often, we entrepreneurs forget how much we've actually accomplished in our business within a certain period of time, let it be a year or two, or more. Even when we've accomplished more than anyone would ever expect us to, we still have the tendency to think, 1) we haven't accomplished much, and 2) that we're not yet where we want to be. This results in our believing we're not moving forward as fast as we could, when in reality, we are doing SO much more than anyone else we know. Celebrating your successes and keeping a positive focus on what you HAVE accomplished within a certain period of time gives you the confidence to keep going. **And as you know, confidence is key to progress** and you protect your confidence by acknowledging your accomplishments, significant or otherwise. **It puts us in a high vibrational energy that dictates positive future results.**

STEP 1	Please take a few moments to list ALL that you have proudly accomplished in your business since the beginning of your Boldheart Business journey, significant or otherwise. In the second column, list how being in the program helped you accomplish this.
STEP 2	Once finished, note your insight at the bottom. What do you notice about having help with Strategy, Structure for your nature and Community, as it relates to getting more done?

Accomplishment	How did Boldheart help you do this?

Insights:
